



Register Now to Attend:
Aligning Strategy and Risk Management:
An Executive Forum

Hosted by
The Center for Strategy, Execution, Valuation
Kellstadt Graduate School of Business DePaul University

FRIDAY, MAY 16, 2008
8:00am – 12:00 (noon)
DePaul Center (Room 8005)
1 East Jackson Blvd. - Chicago, IL

The Center for Strategy, Execution, and Valuation at DePaul University is pleased to invite you to attend an exclusive morning executive forum on Friday, May 16, 2008 on aligning strategy and performance with enterprise risk management (ERM).

Who Should Attend?

This executive forum is targeted for board members and senior executives responsible for oversight of strategy and risk management.

What is the Executive Forum's Content?

The agenda of our May 16th executive forum will begin with a networking breakfast, followed by presentations by Dr. Mark L. Frigo, Director of the Center for Strategy, Execution, and Valuation, on best practices of high performance companies in aligning strategy and performance measures with ERM. The next session will be a special presentation by Dr. Mark Beasley, Deloitte Professor of Enterprise Risk Management at North Carolina State University, who will address critical success factors for integrating ERM into strategy to enhance stakeholder value. The executive forum will conclude with a panel discussion by leading ERM professionals who will share practical insights for connecting strategy and risk management.

Agenda

8:00-8:30am	Continental Breakfast and Networking
8:30-9:45am	Aligning Strategy and Performance Measures with ERM: Best Practices from High Performance Companies - Dr. Mark L. Frigo, Director, The Center for Strategy, Execution, and Valuation
9:45-10:00am	Coffee Break
10:00-11:15am	Critical Success Factors for ERM Sustainability – Dr. Mark S. Beasley, Deloitte Professor of Enterprise Risk Management at NC State University and COSO Board member
11:15-12:00	Panel of Leading ERM Professionals Panel Discussion Leader: David Wong, CME Group



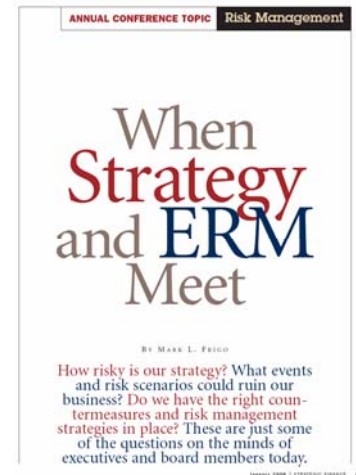
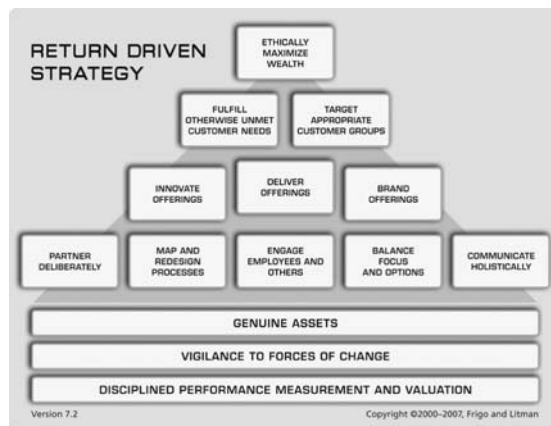
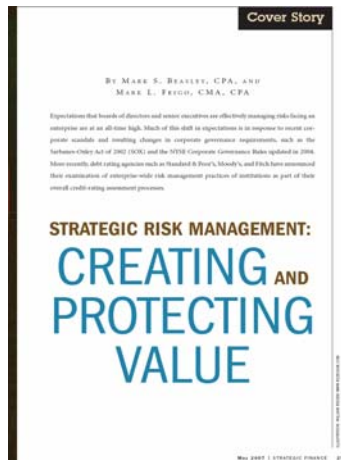
How to Register?

The registration fee for this executive forum is \$295 per attendee and will include the continental networking breakfast and the executive forum session materials. To register for this executive forum please contact centersev@depaul.edu or register online at www.ermevents.com. For more information about this program please contact Dr. Mark L. Frigo at 312.362.8784. This program is approved for 4.0 hours of Continuing Professional Education (CPE).

Dr Mark S. Beasley is Deloitte Professor of Enterprise Risk Management and Director, Enterprise Risk Management Initiative. Mark is a COSO board member and a leading expert in enterprise risk management. He is the author (with Mark Frigo) of “Strategic Risk Management: Creating and Protecting Value” *Strategic Finance* (May 2007)

Dr. Mark L. Frigo is Director of The Center for Strategy, Execution, and Valuation in the Kellstadt Graduate School of Business at DePaul University and Ledger & Quill Distinguished Professor of Strategy and Leadership in the School of Accountancy at DePaul. He is a leading expert in strategy design and strategic risk management and is a research fellow in the North Carolina State University ERM Initiative. Mark is the author of “When Strategy and ERM Meet” *Strategic Finance* (January 2008)

David M. Wong is responsible for the Enterprise Risk Management Program at CME Group (Chicago Mercantile Exchange). The purpose of the program is to evolve, align, and sustain sound risk management practices across the organization. Mr. Wong is responsible for developing the organization’s framework and practices for acknowledging and managing risks that could materially impact the organization’s ability to achieve its financial, strategic, and operational objectives.



The Center for Strategy, Execution, and Valuation is a center of excellence for thought and practice leaders in strategy execution.