



## Strategic Risk Management and the Balanced Scorecard An Executive Workshop

Hosted by

The Center for Strategy, Execution, Valuation and Strategic Risk Management Lab  
Kellstadt Graduate School of Business DePaul University

Friday, December 5, 2008

8:00am – 12:00 (noon)

DePaul Center Conference Center (8<sup>th</sup> Floor)

1 East Jackson Blvd. - Chicago, IL

The Center for Strategy, Execution, and Valuation at DePaul University is pleased to invite you to register for an exclusive morning executive workshop on Friday, December 5, 2008 on **Strategic Risk Management and the Balanced Scorecard**. *Strategy Execution* and *Strategic Risk Management* are major challenges in today's changing business environment. This new executive workshop will present frameworks and tools to help management teams to align strategy and performance measures with risk management to create and protect revenues, profits and shareholder value, including: Strategic Risk Management Assessment Diagnostic; Guidelines for Developing Strategic Risk Measures for your Balanced Scorecards; Strategy Mapping for Root Cause Analysis for better risk management.

### What is the Executive Forum's Content?

The agenda of our December 5<sup>th</sup> executive workshop will begin with a networking breakfast, followed by a keynote presentation by Dr. Mark L. Frigo, Director of the Center for Strategy, Execution, and Valuation, on best practices of high performance companies in Aligning Strategy and Performance Measures with Risk Management. The workshop will also include case examples of best practices and an interactive workshop using the Balanced Scorecard and Strategy Maps to better understand and manage the root causes of strategic business risk.

### Agenda

8:00-8:30am	Continental Breakfast and Networking
8:30-10:00am	Aligning Strategy and Performance Measures with Risk Management: Best Practices from High Performance Companies - Dr. Mark L. Frigo, Director, The Center for Strategy, Execution, and Valuation
10:00-10:15am	Networking Coffee Break
10:15-11:00am	Strategic Risk Management and the Balanced Scorecard Best Practices Case Examples, Frameworks and Tools
11:00-12:00	Interactive Workshop to apply the frameworks and tools to your organization.

### How to Register?

The registration fee for this executive workshop is \$295 per attendee and will include the continental networking breakfast and the executive workshop session materials. To register for this executive workshop please contact [centersev@depaul.edu](mailto:centersev@depaul.edu). For more information about this program please contact Dr. Mark L. Frigo at 312.362.8784. This program is approved for 4.0 hours of Continuing Professional Education (CPE).