

## THE VINCENTIAN MISSION

This conference was conceived as a natural extension of the basic mission and values of those institutions which share a commitment to the vision of St. Vincent de Paul and his dedication to education and service. This annual conference seeks to promote business ethics through excellence in academic research and the practical application of that research to business situations.

## THE INSTITUTE FOR BUSINESS AND PROFESSIONAL ETHICS AT DEPAUL UNIVERSITY

The mission of the Institute is to facilitate ethical deliberation by stirring the moral conscience and by developing models for ethical decision-making in business and the professions, *through the overriding theme of poverty reduction through for-profit initiatives.*

## FOR FURTHER INFORMATION, CONTACT:

### Vincentian Conference Committee

Patricia Werhane, DePaul University, [pwerhane@depaul.edu](mailto:pwerhane@depaul.edu)  
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COLLEGE OF COMMERCE

*Institute for Business and Professional Ethics*



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Institute for Business and Professional Ethics  
1 E. Jackson Blvd., Suite 7000  
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DEPAUL UNIVERSITY

COLLEGE OF COMMERCE

*Institute for Business and Professional Ethics*

## The 17th Annual International Vincentian Business Ethics Conference

OCTOBER 14-16, 2010 | CHICAGO, IL



SPONSORED BY THE U.S. VINCENTIAN UNIVERSITIES:  
DEPAUL UNIVERSITY, NIAGARA UNIVERSITY,  
ST. JOHN'S UNIVERSITY



The conference will address topics in all areas of business and professional ethics. A combination of formats will be used to address critical ethical issues including:

**THEME - "GLOBALIZATION AND THE SEVEN "P'S"**

This year we particularly encourage panels, presentations, or case studies that focus on global issues related to the following "Ps": Poverty, Pandemics, Population, Ponzi Schemes (Corporate Scandal), Peace and Profits. What models should companies and managers develop for corporate governance in an increasingly global economy? How can companies market to the vast majority of the world that is in abject poverty? Can they address the issues of poverty and disease in less developed countries while continuing to be fiscally responsible? What is the role of entrepreneurs in these new markets?

**KEYNOTE ADDRESSES**

Today's corporate leaders will address current ethical challenges in management decision-making.

**PANEL SESSIONS**

Academic scholars teamed with men and women in business discuss timely, cutting edge problems and solutions concerning ethics and ethical decision making in business.

**CONCURRENT SESSIONS**

Innovative research and scholarship in all areas of business and professional ethics are presented through formal, academic papers.

**YOUNG SCHOLARS SESSION**

Promising young scholars will present their research ideas with commentary from leading scholars in the field.

**SPECIAL SESSION**

We welcome papers and panels that focus on the intersection between ethics and entrepreneurship or social entrepreneurship.

**DATES - OCTOBER 14-16, 2010**

The conference will begin at 1:30pm on Thursday, October 14 and will end at noon on Saturday, October 16. It is being held at The Standard Club in the heart of downtown Chicago. The Standard Club is easily accessible from O' Hare or Midway Airport as well as Union Station (Amtrak).

The conference registration fee of \$300.00 includes two continental breakfasts, three lunches, one reception and conference publications.

Rooms will be available at both The Standard Club as well as the University Club of Chicago. For reservations and information:

<b>The Standard Club</b>	<b>University Club of Chicago</b>
320 South Plymouth Court	76 E. Monroe Street
(312) 427-9100	(312) 726-2840

*When making reservations please inform the reservationist that you are attending the DePaul University Ethics Conference.*



# Globalization and The Seven "P"s

**WE ARE LOOKING**

We are looking for business professionals, academics, and young scholars that have an interest in and commitment to the study and discussion of business and professional ethics. Final proposals will be selected through a blind referee process.

We require a one-page proposal, including an abstract.

We are actively seeking proposals which:

- Address important issues in the field of business and professional ethics.
- Reflect timely, cutting edge insight.
- Represent collaboration between academic and business professionals (including practical case studies).

Continuing our custom, a Dean's Award is presented for the best paper and a special award to the best young scholar's paper.

We invite you to submit your paper for publication in a special issue of *The Journal of Business Ethics*. Submit a final corrected and edited copy before Dec. 1, 2010, prepared according to *The Journal of Business Ethics* style sheet to be distributed at the Conference.

**IMPORTANT DATES**

Proposal Due	May 1, 2010
Decision Date	June 15, 2010
Confirmation of Attend Expected by	July 15, 2010
Completed Paper for Publication Due	Dec 1, 2010

**MAIL OR E-MAIL PANEL PROPOSALS OR PAPER ABSTRACTS TO:**

Patricia Werhane  
 DePaul University  
 Institute for Business and Professional Ethics  
 1 E. Jackson Blvd., Suite 7013  
 Chicago, IL 60604  
 pwerhane@depaul.edu

**REGISTRATION FOR THE 17TH ANNUAL INTERNATIONAL VINCENTIAN BUSINESS ETHICS CONFERENCE**

Name: \_\_\_\_\_

Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

- I wish to attend the whole conference (\$250 enclosed, \$300 for registrations received after September 15, 2010).
- I wish to attend the whole conference at the student rate (\$50 enclosed, \$60 for registrations received after September 15, 2010 and be prepared to present valid student & photo ID).
- I wish to attend the Friday morning session only, lunch included (\$80 enclosed).

Please return to:

Patricia Werhane  
 DePaul University  
 Institute for Business and Professional Ethics  
 1 E. Jackson Blvd., Suite 7013  
 Chicago, IL 60604

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